

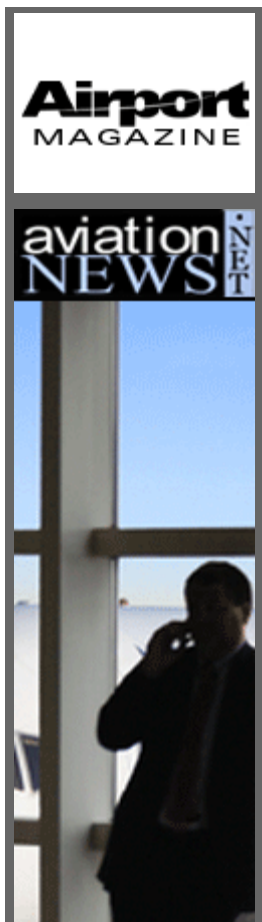
AVIATION NEWS TODAY



Monday, October 3, 2011 - 14:20ET

[Home](#)
[News Home](#)
[RFPs/Biz Ops](#)
[Job Bank](#)
[Search/Archives](#)
[Subscribe](#)
[Advertise](#)
[About Us](#)
[Contact Us](#)

[Airport Magazine](#)



Domestic Airline Travel Gains Strength In 2010

Jan 14, 2011 05:09 PM

Domestic airline travel in 2010 returned to levels approaching those achieved prior to the financial crisis in 2008, according to figures released last week by the Airlines Reporting Corp. (ARC), which handles the banking of agency ticket sales for the airlines.



Based upon aggregate ticket volume data, ARC said domestic travel in 2010 increased by 7 percent from a year earlier. According to ARC's data, domestic travel dropped significantly with the onset of the recession in 2008, posting a decline of 7.1 percent in 2008, before bottoming out in 2009 when volume posted a year-over-year decline of another 8.3 percent below 2008 levels. Since that time, ARC said its data indicates there was a steady recovery throughout 2010.

At the same time, ARC said that 76 of the top 100 airports posted gains for the year.

Thirteen U.S. airports posted increases in excess of 10 percent, with Midwest and New York state airports leading the way. Grand Rapids, Mich., topped the list with a 21.6 percent increase from 2009 volume. Four other Midwest airports also posted increases of more than 10 percent: Akron, Ohio, 17.9 percent; Milwaukee, Wis., 17.5 percent; Madison, Wis., 10.9 percent; and Des Moines, Iowa, 10.9 percent. Three New York state airports achieved similar increases: White Plains, 16.5 percent, LaGuardia, 14.8 percent and Rochester, 11.1 percent.

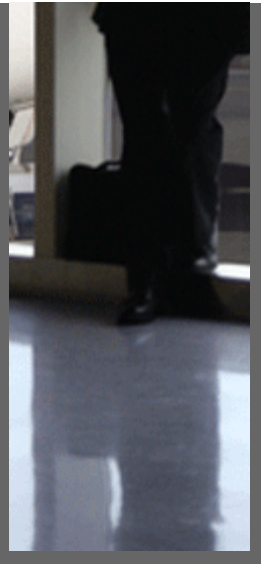
ARC noted that several airports outside the Midwest and New York state also posted strong growth, including Lexington, Ky., 16.2 percent; Fort Myers, Fla., 13.6 percent; Pensacola, Fla., 13.4 percent; Harrisburg, Pa., 10.9 percent; and Memphis, Tenn., 10.2 percent.

In related news, ARC said that the sale of domestic airfares in December rose by 5.3 percent. For the year 2010, the sale of domestic airfares increased by 14 percent.

The sale of international airfares in December increased by 10.3 percent. For the year, international ticket sales have gained nearly 23 percent over the previous year.



Printer-friendly version



© 2011 AAE

