Red Tape Review Rule Report

(Due: September 1, 2024)

| Department | Iowa DOT | Date: | 03/04/2024 | Total Rule | 6 |
|------------|------------|-------------|------------------------------|-------------|-------------|
| Name: | | | | Count: | |
| | 761 | Chapter/ | 124 | Iowa Code | No specific |
| IAC #: | | SubChapter/ | | Section | rule |
| | | Rule(s): | | Authorizing | authority |
| | | | | Rule: | |
| Contact | Ashley | Email: | ashley.hochberger@iowadot.us | Phone: | 515-290- |
| Name: | Hochberger | | | | 2864 |

PLEASE NOTE, THE BOXES BELOW WILL EXPAND AS YOU TYPE

What is the intended benefit of the rule?

The Department operates the Highway Helper program on the primary highways to keep traffic flowing by providing minor breakdown assistance and aiding with traffic control at crash scenes. This chapter establishes the requirements for a sponsorship for this program. The purpose of this sponsorship program is to provide contributory support for the primary road fund. The Highway Helper fleet is funded through the primary road fund and provides a public service.

Is the benefit being achieved? Please provide evidence.

No. There have been no companies step forward to apply to be a sponsor of this program. For the intended benefit to be achieved, private companies would need to sponsor the program and, in so doing, provide financial support to the primary road fund.

What are the costs incurred by the public to comply with the rule?

There are no costs to the public to comply with the chapter. The Department's Highway Helper program has never used a sponsorship to assist with the costs for this program.

What are the costs to the agency or any other agency to implement/enforce the rule?

There are costs to the Department directly associated with the rule chapter which would include the staff time associated with approving acknowledgment signs proposed by a sponsor as well as the staff time required to place the signs along the route covered by the Highway Helper.

Because sponsors are required to be approved through a fair and transparent procurement process, staff time associated with this procurement process must be absorbed by the Department which is in addition to the costs associated with approving and placement of acknowledgment signs.

Do the costs justify the benefits achieved? Please explain.

No. The Highway Helper program is a very popular program to the traveling public who benefit from the roadside assistance rendered by Highway Helpers. Because the sponsorship program also provides that a sponsor can apply advertising logos to the Highway Helper vehicles, the traveling public will then assume that the assistance rendered was wholly from the sponsor and not the Department. In other jurisdictions where sponsorship programs are offered, only a small percentage of the actual costs of the program are paid for by the sponsor thus confusing the traveling public into erroneously believing that the state has no role in the program.

Are there less restrictive alternatives to accomplish the benefit?

YES

NO

If YES, please list alternative(s) and provide analysis of less restrictive alternatives from other states, if applicable. If NO, please explain.

No less restrictive alternatives to a Highway Helper Sponsorship Program are known to be currently available.

Does this chapter/rule(s) contain language that is obsolete, outdated, inconsistent, redundant, or unnecessary language, including instances where rule language is duplicative of statutory language? [list chapter/rule number(s) that fall under any of the above categories]

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| None noted. | | |
|-------------|--|--|
| | | |

RULES PROPOSED FOR REPEAL (list rule number[s]):

Entirety of Chapter 124: 124.1 through 124.6

RULES PROPOSED FOR RE-PROMULGATION (list rule number[s] or include rule text if available):

None noted.

*For rules being re-promulgated with changes, you may attach a document with suggested changes.

METRICS

| Total number of rules repealed: | 6 |
|---|-------|
| Proposed word count reduction after repeal and/or re-promulgation | 1,502 |
| Proposed number of restrictive terms eliminated after repeal and/or re-promulgation | 27 |

ARE THERE ANY STATUTORY CHANGES YOU WOULD RECOMMEND INCLUDING CODIFYING ANY RULES?

None noted.