



PUBLIC TRANSIT SPECIAL EDITION NEWSLETTER

July 16, 2024

Celebrating Rural Transit Day, July 16, 2024



The Iowa DOT would like to thank all of the hard working rural transit employees who help "Make Lives Better Through Transportation."



FY2023 Public Transit Ridership and Miles

SMALL URBAN:

2,197,017 Rides 10,893,408 Revenue Miles

REGIONAL:

717,646 Rides
1,258,522 Revenue Miles

Take the Rural Transit Day Pledge

On Rural Transit Day (July 16) and every day throughout the year, I/we pledge to:

1. Understand the unique needs of rural and tribal passengers and plan services to meet those needs.
2. Provide all passengers with helpful, courteous, and respectful customer service.
3. Deliver equal service to all passengers, regardless of age, background, abilities, income, or gender.
4. Coordinate with community organizations to provide transportation to as many destinations as possible.
5. Involve passengers, community stakeholders, and elected officials in service planning.
6. Assure that vehicles and facilities are safe, clean, well-maintained, and comfortable.
7. Invest in training and education that keep staff current, knowledgeable and skilled.
8. Contribute to an organizational culture where staff are motivated and successful.
9. Have a plan for potential emergencies and disasters and communicate that plan to all stakeholders.
10. Keep up with and invest in new technologies and funding opportunities to continually improve services.



for keeping us moving.



2023 RURAL/URBAN IPTA AWARD SPOTLIGHT

Certificate of Recognition to Southwest Iowa Transit Agency (SWITA) as the Regional Transit System of the Year.

The 2023 Regional Transit System of the Year is the Southwest Iowa Transit Agency, achieving the top spot due to the highest percentage of rides per person and highest percentage of rides per dollar of operating expense in the Fiscal Year ended June 30, 2023.



Certificate of Recognition to Marshalltown Municipal Transit as the Small Urban Transit System of the Year.

In the Small Urban category, Marshalltown Municipal Transit is the 2023 Transit System of the Year with the highest percentage of rides per dollar of operating expense and highest percentage of rides per revenue mile in the Fiscal Year ended June 30, 2023.



WHO TO CONTACT

FIND YOUR TPA!

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